

**TO: JOINT WASTE DISPOSAL BOARD**  
**18<sup>TH</sup> March 2009**

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**THE BUSINESS RESOURCE AND EFFICIENCY AND WASTE (BREW) CENTRE  
2009/10 FUNDING ROUND**

**1 INTRODUCTION**

- 1.1** The purpose of this report is to inform the Joint Waste Disposal Board of the bid submitted by Wokingham Borough Council on behalf of re3 and partners for funding as part of the BREW Centre 2009/10 funding round

**2 RECOMMENDATIONS**

- 2.1** To note the bid submitted by Wokingham Borough Council on behalf of re3 and partners as shown in Table 1 of this report.

**3 SUPPORTING INFORMATION**

- 3.1** Applications for funding as part of the BREW on proposals for the 2009/10 funding round had to be submitted by 9<sup>th</sup> March 2009.
- 3.2** Organisations could apply for up to £30,000 and were able to work in partnership with others to apply for multiples of £30,000 . e.g. 4 authorities working in partnership could receive up to £120,000.
- 3.3** In an earlier bidding round the project team of re3 and Business Link secured funding to develop a Business Waste Strategy and Action plan and engaged the services of the consultant Scot Wilson to carry out research and preparation for the project.
- 3.4** Wokingham Borough Council in partnership with the other re3 partners, Reading Borough Council, Bracknell Forest Borough Council, Business Link and the Corporate Environmental Advisory Centre (CEAC) have submitted a further bid to implement some of the projects suggested in the action plan that meet the priorities identified in the strategy.
- 3.5** Table 1 below identifies proposed projects, the strategic priority that they fulfil the lead organisation that will deliver the project and the associated funding required.
- 3.6** Table 2 sets out the priorities identified in the Draft Business Waste Strategy.

**Table 1**

<b>Project</b>	<b>Priorities supported</b>	<b>Delivery group</b>	<b>Lead Organisation</b>	<b>Funding Requirement</b>
<b><u>Communications campaign</u></b>	1,2,3,5,6,7,9	Scott Wilson	Wokingham Borough Council	
<ul style="list-style-type: none"> <li>Development of business information leaflet utilising the information from existing survey results</li> <li>re3 Website Development</li> <li>Local recycling directory</li> <li>Deliver information campaign on Duty of Care and signposting</li> </ul>	1,2,3,5,6,7,9	Re3/Wokingham Borough Council	Wokingham Borough Council	£8,000 £8,000
<b><u>Direct waste management support for businesses</u></b>	1,2,5,8,9	Business Link and other Partners	Wokingham Borough Council	£25,000
<b><u>Other Projects</u></b>	1,2,3,4,5,6,7,8,9	Scott Wilson	Wokingham Borough Council	£6,000
<ul style="list-style-type: none"> <li>Carry out further investigations into the feasibility of collecting and processing food waste</li> <li>Encouraging businesses to work together to reduce waste management costs. Trialling project on local business park</li> <li>Manage project outcomes on behalf of re3</li> </ul>	1,2,3,4,6,9	Scott Wilson	Wokingham Borough Council	£3,000
	1,2,3,4,5,6,7,8,9	Wokingham Borough Council	Wokingham Borough Council	£8,000
			<b>Total Project</b>	<b>£58,000</b>

**Table 2**

<b>Priorities Identified In The Draft Business Waste Strategy.</b>
1. Councils will support awareness rising of the legal obligations of businesses with respect to waste.
2. The re3 councils will seek to support business in reducing their waste.
3. The councils will seek to encourage and support local reuse /reprocessing of waste materials including support of third sector organisations where appropriate.
4. The re3 Councils will seek to either directly provide or facilitate the provision of suitable recycling collection and bring services to businesses
5. re3 will seek to consolidate the individual Councils provision of information relating to business waste.
6. The councils will seek further opportunities for joint working on waste issues –between the three local authorities. As well as across the business and household waste streams.
7. The re3 Councils will seek to support the progress of the waste data strategy and influence legislative developments.
8. The Council will seek to support the collection of Business contact data to facilitate communication with business via their partnership with Business Link.
9. The Councils will assign resources to drive the strategy forward and where possible, monitor progress.

## **BACKGROUND PAPERS**

Draft Business Waste Strategy

## **CONTACTS FOR FURTHER INFORMATION**

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